

4 Key Benefits of Be Well

Local

- Promotes and personalizes communication to *your* worksites
- Works with *your* benefits team to address *your* worksite issues
- **Responsive** to local needs to address issues as they arise



- Wellness messaging and initiatives are for *all* employees
- Creates an environmental change that promotes wellness in a **comprehensive**, holistic manner
- By surrounding employees with wellness messaging and opportunities, the culture changes and goodwill is created; employees see the employer in a positive light because of the outward investment in the health of all

Trusted

- Local public health is a trusted entity in your community; all private information remains **confidential** and this knowledge increases participation on all levels
- Employees will know that their personal information is not shared with the insurance company, their employer, or the worksite manager

Value

- Be Well is a program through local public health and as such is not-for-profit
- Be Well provides a genuine value for your investment, is **accountable**, and results driven
- Be Well has a solid track record of working with the public sector (schools and municipal government) with a higher than industry norm ROI
- Most importantly, the only bottom line we are looking to improve is **yours**